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GROWTH, OPTIMIZED

Scalable plant monitoring for vertical farming and indoor growing

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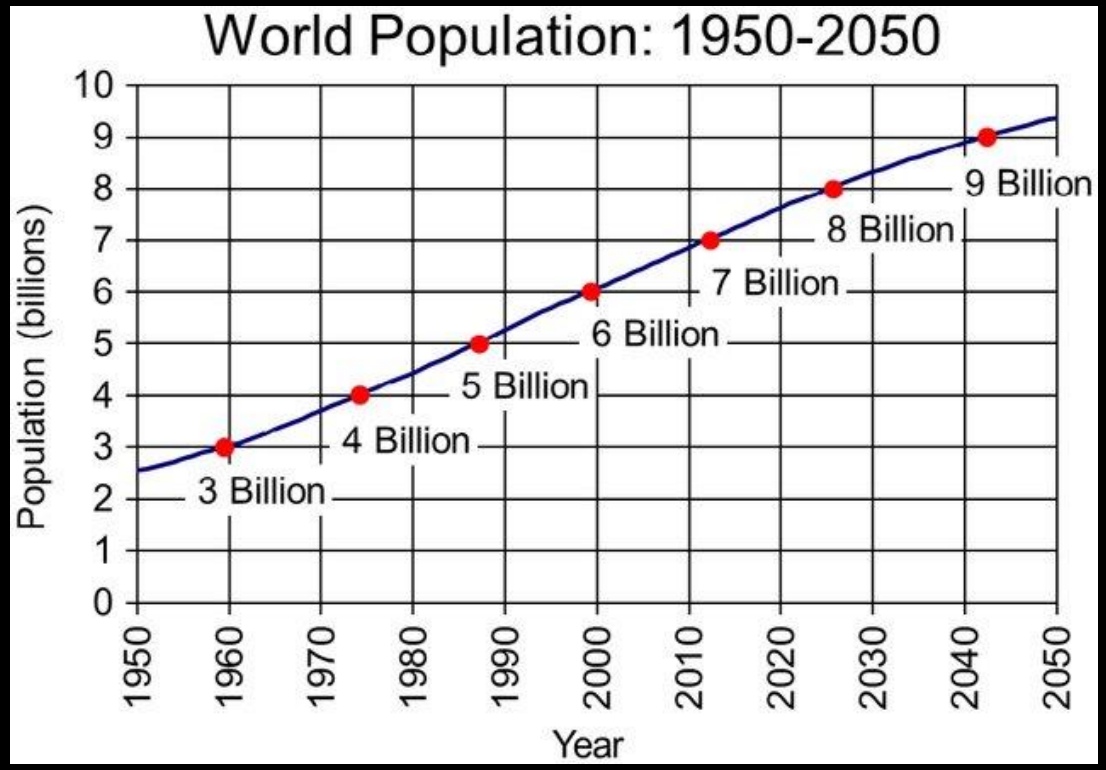
How do we sustainably feed the increasing population and minimize waste?



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Source: Thatcher et al., 2017

Global vertical farming

Source: wikimedia commons, Lianoland Wimons

- 95% less fresh water usage
- Much higher yields
- Crops safe from extreme weather

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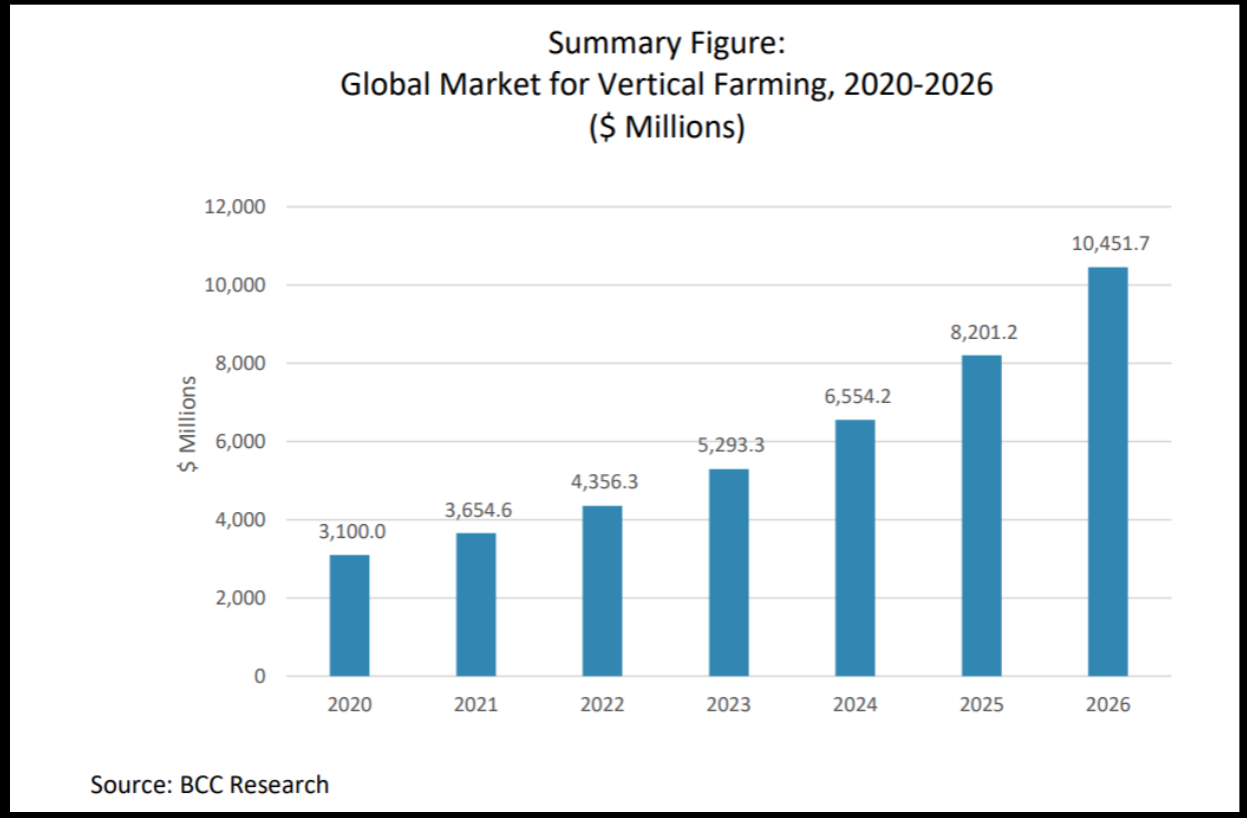
Projected vertical farming market



The whole agriculture market size set to be valued over 13 trillion $ in 2025

Source: The Business research company

Vertical farming challenges

Vertical farming is much more energy intensive than traditional farming of greenhouses

"Indoor vertical farms typically spend 56% of their operating budget on labor"

https://puregreensaz.com/

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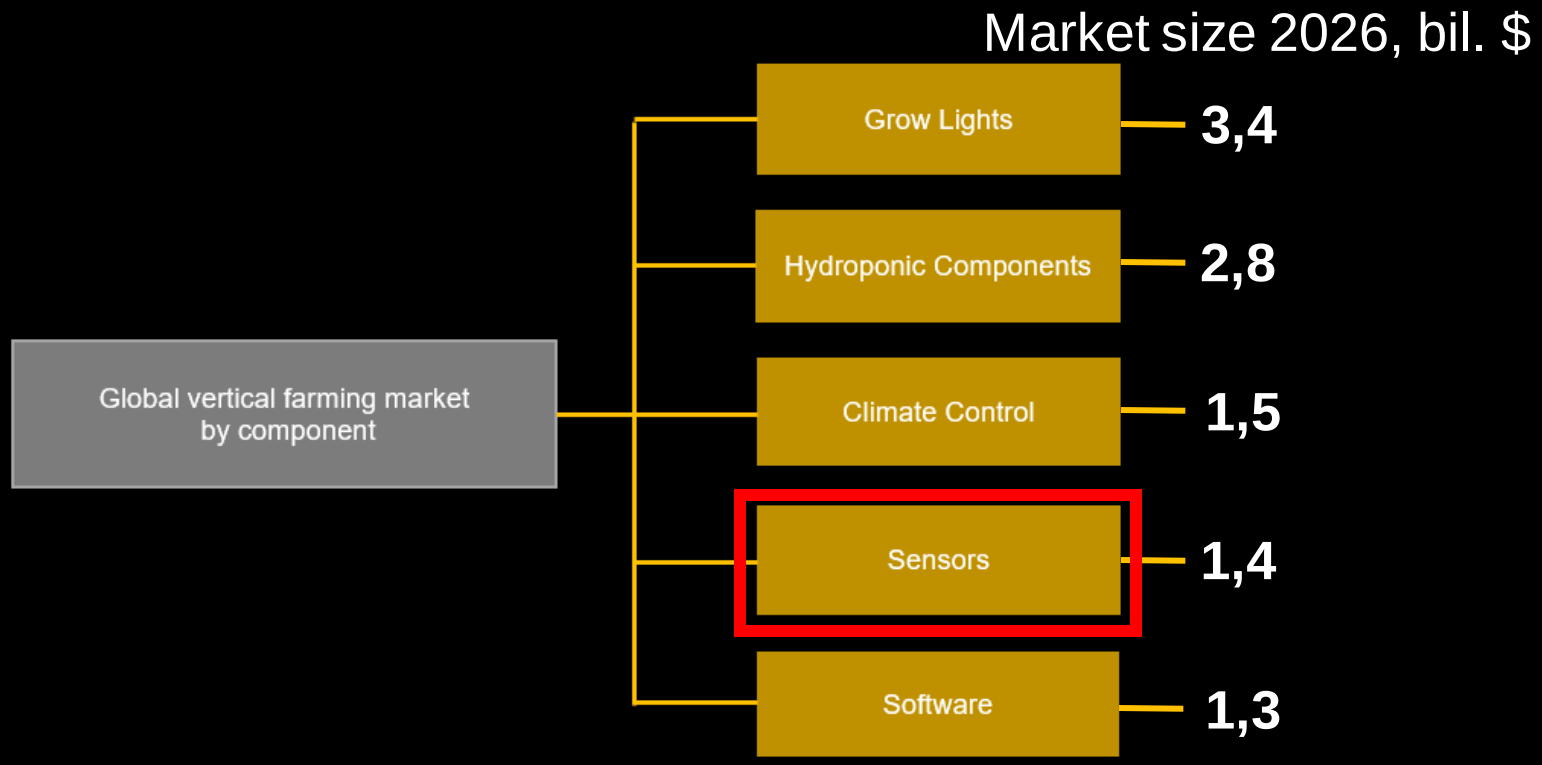
Flotanics within the vertical farming ecosystem



Source: adapted from BCC research

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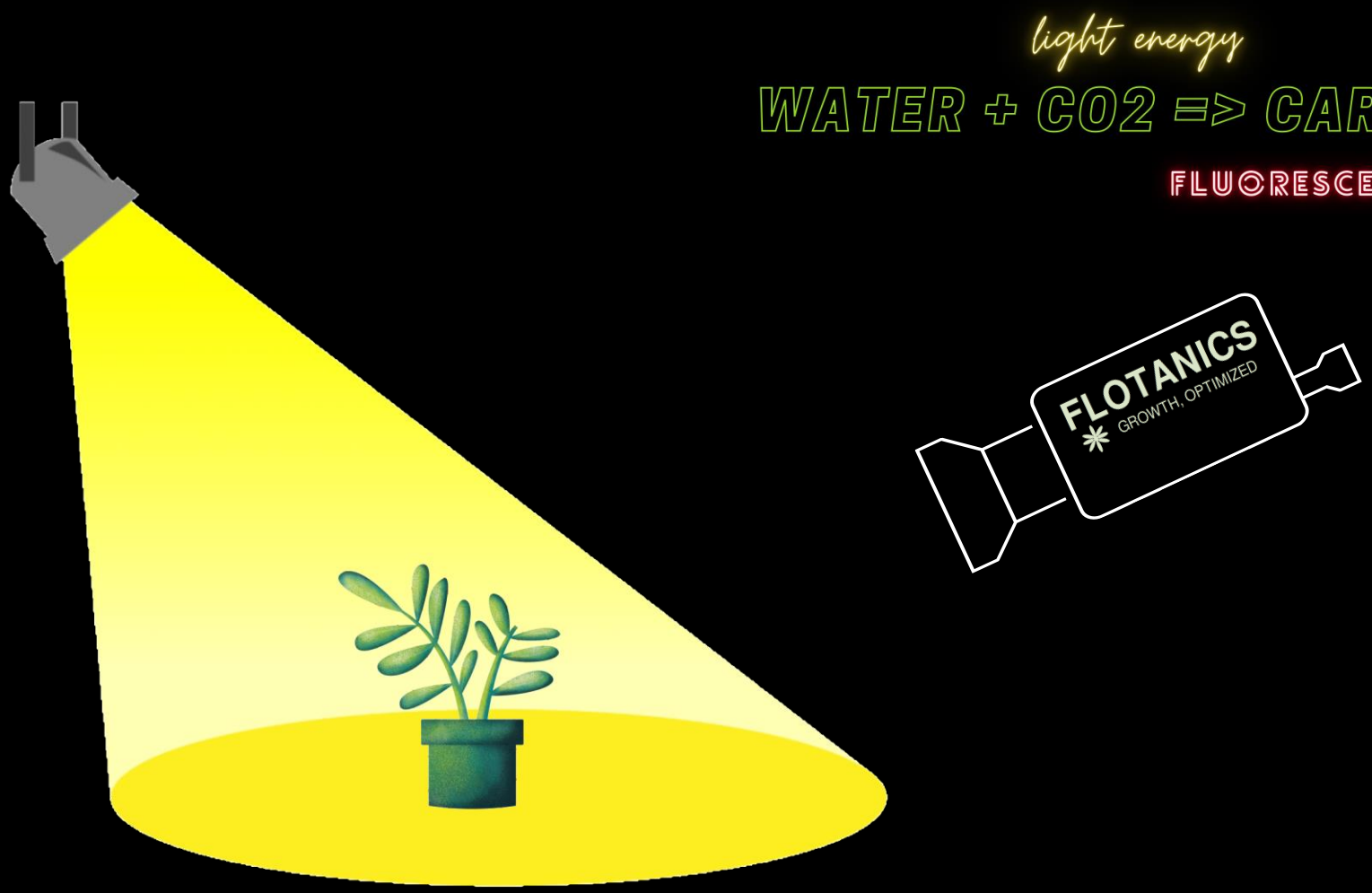
Flotanics uses chlorophyll fluorescence to monitor plant photosynthesis in near real-time



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