

Short Bio

I am a professor of innovation communication in the School of Technology at the Lappeenranta University of Technology, and of communication in the Department of Social Research at the University of Helsinki, Finland. I received my Master's degree (1993) and Doctorate (1999) in Organizational Communication from Helsinki University. Before my professorship, I was a visiting scholar at the Amsterdam School of Communication Research (2002) and a post-doctoral research fellow appointed by the Academy of Finland (2001-2003). In 2010, I received tenure as a full professor at the University of Jyväskylä (Organizational Communication and PR). During 2011-2012, I was a visiting scholar at Stanford University.

I'm a social scientist. My research interests lie in the formation and reformation, construction and reconstruction of communicative processes in and between complex organizations in the context of the contemporary media landscape. My research has a broad focus, and I have the ability to combine various theoretical perspectives and methodological approaches in the areas of organizational communication, communication and technology and media communication. I have conducted research and published in the areas of organizational communication, reputation studies, online communications, communication and emotions, and complexity theories related to different organizational aspects.

Lately, I have been investigating the relationships between organizational communication, reputation and contemporary media. My work focuses on the social and emotional aspects of reputation and elucidates digital publicity, such as social media, as a communicative context for reputational dynamics. I have been leading a research team that studies the emotional effects of media reputation and media frames on digital content consumption by combining communication research methods with psychophysiological measurements. Recently, I have published and edited several monographs, books, and research reports as well as published articles in edited volumes and ISI-ranked journals, such as the *Journal of Business Venturing*, *Journal of Organizational Change Management*, *Public Relations Review*, and *Regional Studies*.

I have extensive over 15 years experience teaching various courses in the different fields of Communication and Media Studies at the Bachelor's and Master's levels. I have also chaired research seminars and supervised PhD students. Furthermore, I have taught courses on organizational communication, reputation management, and online communication. I have also given various guest lectures at other universities, such as the Helsinki University of Technology, Aalto University School of Business, the University of Tallinn, Stanford University, and the University of Santa Barbara.